

ITV Guidance Update September 2007

Students Set Themes for 2007–08... “ITV is The Future” and “Jump into Success with ITV & StreamlineSC”

As exhibited in the creative artwork drawn by two students, **Cassie Jo Fara** from Hillcrest High School in Simpsonville and **Gari Michelle Smith** from Stone Academy of Communication Arts in Greenville, “ITV is The Future” and the State Department of Education (ITV) and ETV invite educators to “Jump into Success with ITV and *StreamlineSC*” by utilizing video-based resources to support teaching and learning. Our **State Superintendent of Education Jim Rex** is excited about the continued important role of technology in education. “Media integration in our classrooms has come a long way since the days of filmstrips and bulky projectors. What’s remained the same over the years is the importance of media to visually make a concept come to life or take students on a trip to another part of our globe. And today’s technology has made these journeys more enriching, exciting and easier than ever. Through ITV broadcast delivery and *StreamlineSC*, more FREE instructional television resources are available to teachers in South Carolina today than ever before. I continue to be excited about the role of technology in education and look forward to experiencing with you the new learning adventures that these and future technologies bring to students in our state.”

ITV and ETV look forward to working with you to provide innovative resources for students and informative professional development and certificate renewal courses for educators. These continue to be both exciting and challenging times as we move with new technologies to support teaching and learning. Here’s to the start of a great year!

In Our Schools – Two Specials on Tap for This Month

This series that is designed for parents, educators and community partners and focuses on positive educational initiatives presents two programs on ETV in September. Please promote and tape them!

- **In Our Schools – South Carolina Goes Back to School: An Evening with Jim Rex on September 9, 6:30–7:30 p.m. ETV Open Circuit**
Repeats Sept. 13 and 17, 10:30–11:30 a.m. Channel 301 (Unlimited rights)
- **In Our Schools – Palmetto Gold & Silver Award for Academic Improvement on September 23, 6:00–7:00 p.m. on ETV Open Circuit**
Repeats Sept. 27 and Oct. 1, 10:30–11:30 a.m. Channel 301 (Unlimited rights)

On **September 9th at 6:30 p.m.**, join Jim Rex, State Superintendent of Education, for a LIVE, audience-participation program much like the February Virtual Education Town Meeting on ETV when viewers and audience members had the opportunity to ask questions about public education in our state. On September 9th, Dr. Rex welcomes our students and parents to a new school year in a special program from the studios at ETV in Columbia. Call 1-800-763-ETV1 to participate!

Then tune in **September 23rd at 6:00 p.m.** when the focus will be improved student performance as we take a visit to three schools that were honored with the Palmetto Gold and Silver Award 2007. Created by the Education Accountability Act of 1998, this award is presented to schools that have improved student performance. Go with ETV cameras to W.M. Anderson Primary in Williamsburg County Schools, Alston Middle School in Dorchester School District Two and Bethune-Bowman Middle/High School in Orangeburg Consolidated School District Five. These schools have found ways to involve their entire school community allowing all students to achieve success.

A new series produced by ITV with ETV entitled **SC²**, which stands for **South Carolina - Self Control**, previews this month. Designed by Dr. Sue Smith-Rex and produced in cooperation with the State Department of Education’s Guidance Services, this professional development resource is FREE for South Carolina districts and schools.

SC² – NEW Bullying Prevention Model Provided by ITV

SC² South Carolina - Self Control, a FREE professional development video-based series, is designed for elementary teachers, counselors and administrators. The seven programs were produced by ITV with ETV to provide SC schools with an effective way to meet the requirements of the **Safe School Climate Act**. Schools are encouraged to utilize these FREE resources to provide a professional development in-service for their teachers. (Seven programs @ 2 ½ hours in duration.)

- Developed in collaboration with the State Department of Education's Guidance Services.
- Dr. Sue Smith-Rex, educator and author, developed content and serves as instructor.
- The model was piloted at Geiger Elementary School and they provide feedback/results.
- Programs available by broadcast and online delivery. Online Packet accessed from ITV Web site.

The SC² model consists of three levels: Empathy (a group lesson for entire class), **Mediation** (training for student leaders) and **Self Monitoring - Self Control** (one-on-one folder system for selected students needing more intensive feedback).

These levels are outlined in the **seven video programs** and **online packet** that guides educators on how to facilitate the model. The Model shows Dr. Sue Smith-Rex working with students in the role of the teacher and guidance counselor in all three levels while utilizing the packet of materials.

Block Feed in the ITV schedule: ***Also, access online in *StreamlineSC* under title**

Sept. 5, 14 and Oct. 2, 9:30–11:52 a.m. Channel 306 (Unlimited rights)

Plan to tape or go to *StreamlineSC*.

Online Packet of Information: (Read before viewing lessons) www.itv.myetv.org/bullying

Titles and content of lessons outlined in information packet. Access to get more content information.

Pilot TEAM ITV Recertification Course - Team of Five: Administrator, Counselor + 3 Teachers
FREE for elementary educators: One-hour recertification credit (20 points) for completing the ITV course **Bullying Prevention Model - SC²**. Starts October 12 with meeting at ETV in Columbia. Only 14 teams accepted. For information/registration, contact Bonnie McMurray, ITV Trainer/Instructor, at mcmurray@scetv.org or call 737-3350 or 1-877-885-5272. (No online registration for pilot course.) Information on this opportunity is being shared with your elementary principals and counselors.

Curriculum and Content Corner...What's New for School

The excitement of the new school year is here! Summer has been busy at ITV as there are now **1,200** of our ITV programs available on *StreamlineSC*. Take a good look at the programming resources at your fingertips from professional development, guidance, economics, world languages, South Carolina programming to content areas. New programming continues to be uploaded to Streamline to assist you in accessing our resources.

New Series...Additionally, there are many new series now available through ITV in health and guidance. **Exploring Healthy Choices** is a 6-lesson series targeting grades 6–12 providing vital information on key issues of health and fitness. Titles are: *New Dietary Guidelines*, *Portion Control*, *Overweight in America*, *What Teens Need to Know About Sleep*, *Dangers of Drowsy Driving* and *Stopping Teen Suicide*. This information is taught in an upbeat, visual manner that interests this age group. Between 19 and 28 minutes in duration, lessons provide practical utilization techniques.

Becoming a Better Me, an 8-lesson series for K–5 students, helps students build self confidence, responsibility, self esteem, and self control. Titles include: *When Telling Isn't Tattling*, *Feeling Good About Me: Building Self Esteem Through Responsibility*, *Learning Self Control*, *Are You a Bully?*, *Don't Stand By*, *Five Ways to Stop A Bully*, *Help! I'm a Bully* and *My Best Me: All About Self Esteem*. Animation, live-action segments and dramatic vignettes are used to convey the effective strategies on a level that elementary students can understand. The lessons range between 12 and 15 minutes in length.

Becoming Successful in Middle School is a 10-lesson series for grades 5–9. This series helps young teens address important issues and concerns while teaching assertiveness, decision-making and study skills as well as rules of common courtesy. Titles are: *Five Life Strategies, Helping Teens Handle Emotions, Coping with Emotional Crisis, Learning Assertiveness Skills, Surviving Peer Pressure, Rules of Common Courtesy, Making Good Choices, Developing Good Study Skills (2 parts)* and *Choking Game*. Lessons are 18–25 minutes in duration.

Connect With Kids At-Risk geared for grades 6–12 is a 6-lesson series. This series features kids talking to other kids about at-risk issues they face everyday and focuses on the causes of the behaviors. The peer-to-peer style has great impact and has proven to change student attitudes and behaviors. Titles include: *Teen Obesity, Body Image Obsession, Drinking and Driving Kills, Bullycide & Verbal Abuse, Cyberstalking & Bullying* and *Stopping Verbal Bullying*. Lessons are 20 minutes in duration.

Please contact us for free training opportunities for your school on accessing our wonderful resources and take advantage of the **FREE** resources as you jump into the new school year!

Dianne L. Gregory ITV Professional Development 803-737-3281; 1-877-885-5272 or email dgregory@scetv.org

Truancy Videos: Destination Graduation & Kids Repeats

Truancy: Kids (for Elementary School students)

Repeats Sept. 13, 8:00–8:07 a.m. Channel 305 (Unlimited rights) SL

Truancy: Destination Graduation (for Middle/High School students)

Repeats Sept. 13, 8:15–8:22 a.m. Channel 305 (Unlimited rights) SL

The South Carolina Center for Truancy and Dropout Prevention developed two instructional videos to acquaint all students, parents, educators, and other community stakeholders with State Board of Education Regulation 43-274. This regulation clearly defines what constitutes truancy in South Carolina. **These programs should be shown in every school during the first weeks of school.**

Produced by ITV with ETV in 2005, this resource is intended for all school-aged students. **Truancy: Destination Graduation** is designed for middle and high school students. **Truancy: Kids** is for elementary students.

Schools should also utilize this video to instruct parents during PTSO, SIC and other community meetings. For more information on the content, please contact David T. Toomer, Program Coordinator, South Carolina Department of Education, South Carolina Center for Truancy and Dropout Prevention, dtoomer@sde.state.sc.us or 803-734-5485.

More NEW or Revised ITV Series for Students

Forgotten Son

Sept. 18, 11:50 a.m.–12:04 p.m. Channel 301 (Unlimited rights) SL

Teachers should preview this single, new program before using it with students in grades 4-12. (Not recommended for younger students.) The realities of methamphetamine abuse hit home in this moving program about a teen boy's life turned upside down by his mother's addiction.

NEW Resource for Middle and High School...Alert Your School Nurses & Teachers to Exploring Healthy Choices

Block Feed Sept. 18, 12:30–3:08 p.m. Channel 306

(Unlimited broadcast/off-air record, no duplication)

This NEW series, **Exploring Healthy Choices**, contains six lessons that are vital for today's teens. Please make sure your school nurses and teachers know about these programs and record all six for them during this special block feed. These programs will NOT be available online.

The six lessons are: *New Dietary Guidelines, Portion Control, Overweight in America, What Teens Need to Know About Sleep, Dangers of Drowsy Driving* and *Stopping Teen Suicide*. Each program

provides practical techniques in an upbeat and interesting format that students in grades 6–12 will stay involved in while they learn important information. As always, preview programs before use.

Carolina Careers Career Guidance Workshops

*** NEW Broadcast time this Year is 2:00-3:15 p.m.**

September Edition – *Delivering Career Development Month in Your School*

Sept. 11, 2:00–3:15 p.m. Channel 304 Also Access online in Educator+

Repeats Sept. 18, 2:00–3:15 p.m. Channel 304 (Unlimited rights)

The September program entitled *Delivering Career Development Month in Your School* features Dave Walker and Kathy Edge, two of the state's regional career specialists. The career development book review of the month will be "Gifts Differing: Understanding Personality Type," which will be reviewed by USC Career Center director, Dr. Larry Salters. The SCANS skill discussed will be "Decision Making" and we will feature a South Carolina school excelling in the delivery of career development. In addition, we'll take a look at some valuable resources available FREE for SC educators through ITV and StreamlineSC. Dr. Ray Davis, SDE's Career Guidance consultant, hosts the popular series.

Special repeat of August program: Sept. 13, 2:00–3:15 p.m. Channel 304 (Unlimited rights)

The program produced for August will repeat in case your career guidance professionals missed it! This program features a "Book Talk" segment with Dr. Bob Couch, "Modeling Career guidance" with Dr. Ray Davis, a discussion about "Year Two of EEDA" with Dr. Sabrina Moore and highlights resources available on ETV's Knowitall.org Web site.

Education News Parents Can Use

Sept. 18, 8:00–9:00 p.m. Channel 301

Repeats Sept. 21 and 24, 11:30 a.m.–12:30 p.m. Channel 301 (Unlimited rights)

Provided by the US Department of Education, **Education News Parents Can Use (ENPCU)** is produced to help parents and educators understand important educational issues. The announced title of this month's program is *Back to School*. It will provide tips for parents to get involved or stay involved with helping their child succeed in school.

IMPORTANT NOTE – Information on the content of this program is not available yet. With all **ENPCU** programs for the rest of the year, the detailed information on the content will NOT be available before the *ITV Update* goes to print. Therefore, the content information will be announced on the ITV Web site under "Program Information" and in the NEWSFLASH section as soon as it is received. All **ENPCU** programs have unlimited rights. If you miss one of these programs that are good to share with your administrators and teachers, please contact your local DELC.

2007 ITV Recertification Guidance Courses

Registration is open until September 17 for Fall ITV Recertification courses.

Go to www.itv.myetv.org for course content details and registration.

One Step at a Time: Effective Strategies for Parent and Teacher Collaboration

✱ Required meetings in Columbia at the ETV Telecommunications Center

Saturday, September 22 & January 5 at 12:00 noon

This **three-hour recertification course** focuses on providing South Carolina educators with practical and useful ideas and resources that will foster positive relationships between parents/guardians, community members, and educators in South Carolina schools. Issues related to improving home and school communication along with successful conflict resolution skills will be explored. Emphasis will also be placed on positive adult and child communication skills that lead to improved relationships. DVDs will be provided but must be returned upon completion of the course. The instructor and participants will communicate via Blackboard—the course platform on the Internet.

NEW!

School Counseling: Effective Strategies for Program and Personal Success

One-Hour or 20 Renewal Credits

Course Dates: September 22 – November 19, 2007

A new ITV recertification course entitled ***School Counseling - Effective Strategies for Program and Personal Success*** developed by instructor Dr. Ron Miles and produced as a cooperative effort between the State Department of Education's Office, ITV and ETV provides key information and process details for all school guidance counselors. Important initiatives and operations for all grade levels are discussed. Part One, consisting of four lessons is "Implementing a Comprehensive School Counseling Program" and Part Two, consisting of four lessons is "Professional School Counselors - Making a Difference." The outcomes of these sessions will include counselor awareness of current and timely professional information, counselor adherence to legal and ethical guidelines, and counselor enhancement of their roles and relationships within schools. **All class meetings will take place through distance learning.** The video lessons will be accessed online from the ITV Web site at www.itv.myetv.org. The instructor and participants will communicate via Blackboard—the course platform on the Internet.

Information contact: Bonnie McMurray at mcmurray@scetv.org